



EVA Investor Deck

The AI boom was yesterday, EVA delivers today!

Shaping the **Future** of AI

Artificial Intelligence (AI) is the leader in investment capital. While some argue it's saturated, others see it as just beginning. For EVA, it's been a long journey to this pivotal moment – and we invite you to join us in this exciting future.

For over a decade, EVA has evolved into a leader in AI marketing, leveraging advanced AI across multiple industries including marketing, healthcare, manufacturing, finance, and telecom.

EVA simply does it better, faster, and smarter.

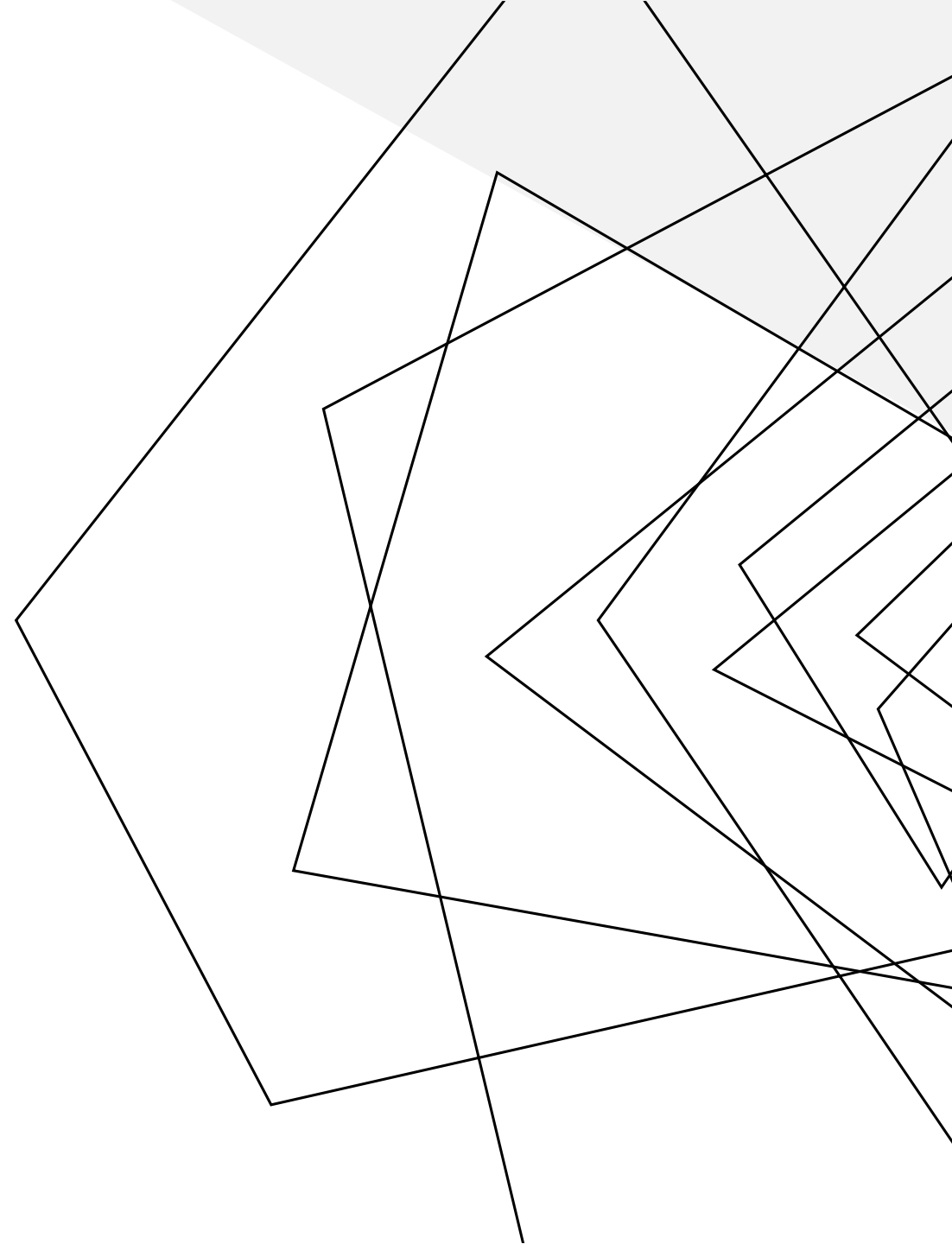


Meet **EVA**

EVA is a next-gen **AI platform** built to disrupt the saturated AI tech space.

EVA Disrupts AI Tech

- **Direct Marketing:** Ad server sales with 40% savings and no A/B waste.
- **White Label Ad Sales:** EVA as an agency platform outperforms competitors.
- **Bulk Traffic Resale:** Traffic creation at discounted rates.
- **Traffic Monetization:** Partnerships with platforms like Ad Flare.
- **AI Licensing:** Flexible AI licensing options for diverse applications.



What Makes EVA Stand Out

EVA combines cutting-edge AI with real-world impact

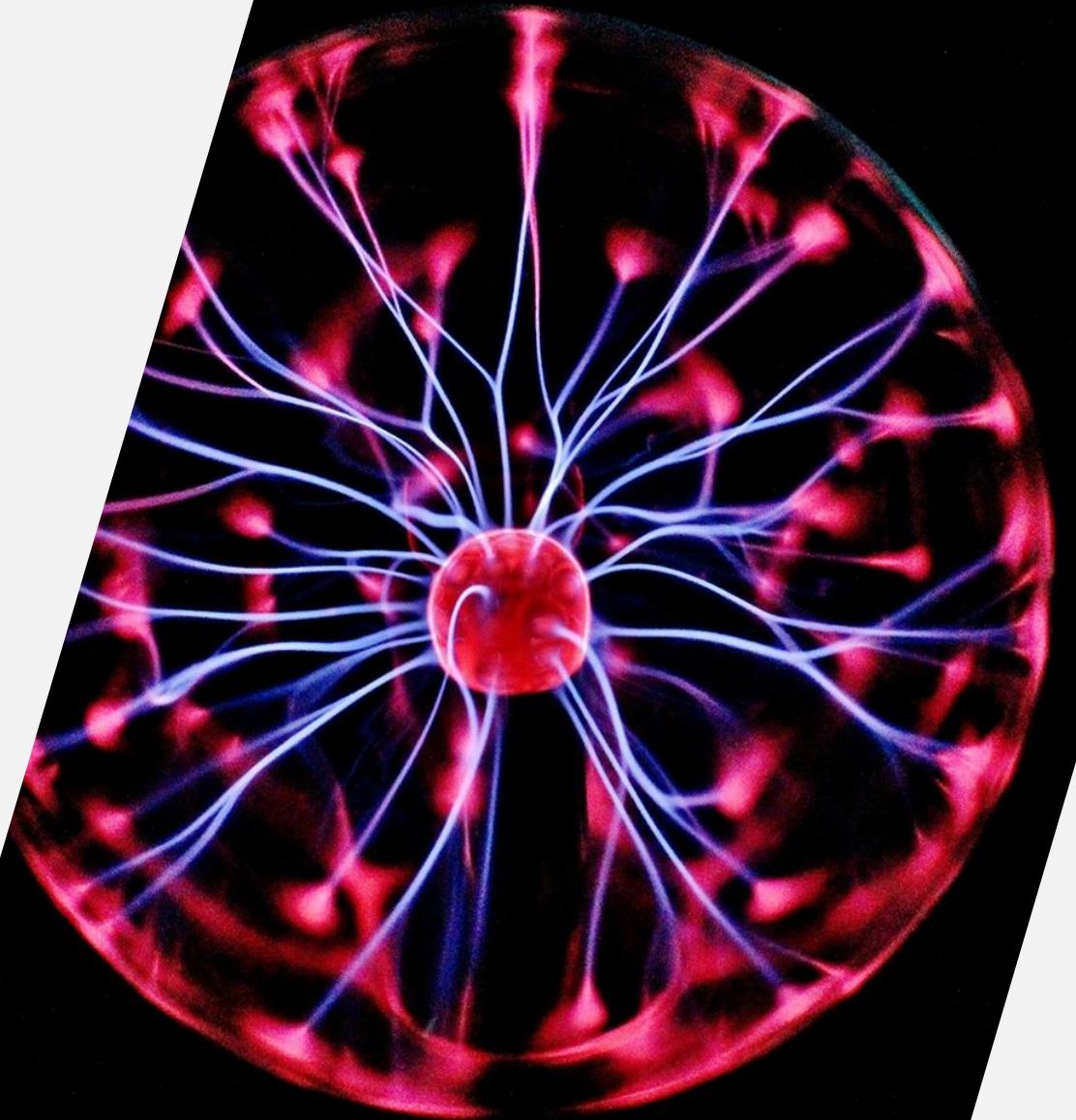
- **Emotion-Based AI:** Our proprietary emotional prediction engine enables advertisers to achieve up to 30% higher ROI by connecting with audiences on a deeper level.
- **Versatile Applications:** EVA's platform analyzes complex datasets, delivering actionable insights with unmatched accuracy—like detecting fraud in banking or providing 99% accurate diagnostic results in healthcare.
- **First-Mover Advantage:** We pioneered the use of emotion-driven AI in marketing, a unique approach that sets us apart from competitors.
- **Rapid Innovation:** Our engineering team continuously develops new AI applications that address untapped market opportunities.

“With EVA, we’re not just building AI—we’re transforming industries.”

- David Boulette, Founder/CEO

Strategic Milestones

- 2015: EVA founded by David Boulette, a revolutionary in AI.
- 2016: EVA functions integrated with Google via PP.
- 2017: Proof of concept achieved.
- 2018: EVA goes public (Ticker: GOAI).
- 2020: \$1M in revenue generated.
- 2023: Application for NASDAQ listing and \$10M annual revenue milestone with Fortune 500 clients.
- 2024: Rapid growth phase begins.
- 2025–2027: Projected exponential growth.



Diversified Revenue Streams

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Scalable & Secure Technology

EVA's **proprietary tech** ensures scalability, security, and adaptability across sectors.



Key Insights & Projections

Category	Details
2023 AI Investments	\$67.2B total, \$25.2B in generative AI (9x increase from 2022).
Digital Marketing Expenditure	\$600B+ globally, driven by AI and programmatic advertising.
AI Industry Growth	CAGR of 37%, projected to surpass \$500B by 2028.
Digital Marketing CAGR	13-15% through 2028, fueled by social media and mobile advertising.
NASDAQ Technology Stock Growth	Projected 8-10% annual growth over the next decade.

Pro Forma

		2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027
Revenue	Direct Marketing								\$300,000	\$2,000,000	\$5,000,000	\$7,000,000	\$12,000,000	\$22,000,000
	White Label Ad Sales									\$250,000	\$1,000,000	\$2,000,000	\$3,000,000	\$5,000,000
	Bulk Traffic Resale		\$500,000	\$700,000	\$700,000	\$300,000		\$700,000	\$850,000	\$2,800,000	\$6,000,000	\$10,000,000	\$17,000,000	\$22,000,000
	Traffic Monetization									\$300,000	\$300,000	\$500,000	\$1,000,000	\$2,000,000
	AI Licesing										\$300,000	\$500,000	\$1,000,000	\$4,000,000
			\$500,000	\$700,000	\$700,000	\$300,000		\$700,000	\$1,150,000	\$5,350,000	\$12,600,000	\$20,000,000	\$34,000,000	\$55,000,000
	NET	(\$155,000)	(\$55,000)	(\$15,000)	(\$15,000)	(\$95,000)	(\$155,000)	(\$15,000)	\$68,000	\$1,336,000	\$3,620,000	\$3,175,000	\$5,560,000	\$11,535,000
Marketing Expenses	DM Ad Cost								\$240,000	\$1,600,000	\$4,000,000	\$5,600,000	\$9,600,000	\$17,600,000
	Bulk Traffic Cost		\$400,000	\$560,000	\$560,000	\$240,000		\$560,000	\$680,000	\$2,240,000	\$4,800,000	\$8,000,000	\$13,600,000	\$17,600,000
			\$400,000	\$560,000	\$560,000	\$240,000		\$560,000	\$920,000	\$3,840,000	\$8,800,000	\$13,600,000	\$23,200,000	\$35,200,000
Operating Expenses	Server Cost	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$12,000	\$24,000	\$30,000	\$60,000	\$75,000	\$100,000
	Legal	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
	Public Governance	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000
	Staff											\$3,000,000	\$5,000,000	\$8,000,000
	Office / Utilities / Ins											\$15,000	\$15,000	\$15,000
		\$155,000	\$155,000	\$155,000	\$155,000	\$155,000	\$155,000	\$155,000	\$155,000	\$162,000	\$174,000	\$180,000	\$3,225,000	\$5,240,000
Equity Liabilities	Personal Capital	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000								
	S-1 Equity Raise									\$1,000,000		\$5,000,000	\$8,000,000	\$10,000,000
		\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000				\$1,000,000		\$5,000,000	\$8,000,000	\$10,000,000



Investment Opportunity

Join EVA in **shaping the future** of AI-driven solutions. With consistent viral growth and diversified revenue streams, EVA is poised for industry leadership and substantial investor returns.

Management

David Boulette, CEO & CTO – EVA's Founder has over 20 years of software development experience and a lifelong passion for technology.

He has led EVA to serve Fortune 100 companies, managing 100 million daily display impressions across 192 countries. In October 2021, David took EVA public, aiming to eliminate human error, lag, and fraud in the \$333 billion digital media buying industry.

David graduated from the University of Waterloo with a BSc in Computer Science and quickly became immersed in corporate tech. He developed mobile applications for RIM Blackberry and later created global MRP systems at ATS Automation, reducing late shipments by 40%. David has held key roles at LiveHive Systems, RhythmOne PLC, Bigdnet, and Boston Consulting Group Digital Ventures, where he developed cutting-edge software and advertising platforms. His expertise in AI and software languages, combined with his innovative spirit, naturally led to the creation of EVA.

***Note: Management team discussions upon request.**

GOAI Security Details

- EVA is publicly traded on the OTCQB as a fully reporting company and has recently submitted its application for NASDAQ uplisting, currently awaiting approval.
- Ticker Symbol: **GOAI**

Share Structure		
Market Cap	190,003,570	12/30/2024
Authorized Shares	300,000,000	12/04/2024
Outstanding Shares	125,002,349	12/04/2024
Restricted	108,911,006	12/04/2024
Unrestricted	16,091,343	12/04/2024
Held at DTC	4,726,318	12/04/2024
Float	13,491,343	02/28/2024
Par Value	0.0001	



Thank you

Artificial Intelligence is [revolutionizing our world](#). EVA has been at the forefront, driving innovation in digital marketing and beyond. Join us as we continue to lead this transformation and make history.

EVA Live Inc is headquartered in Los Angeles, California and in process of filing Form S-1 with the SEC for OTCQB listing.

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