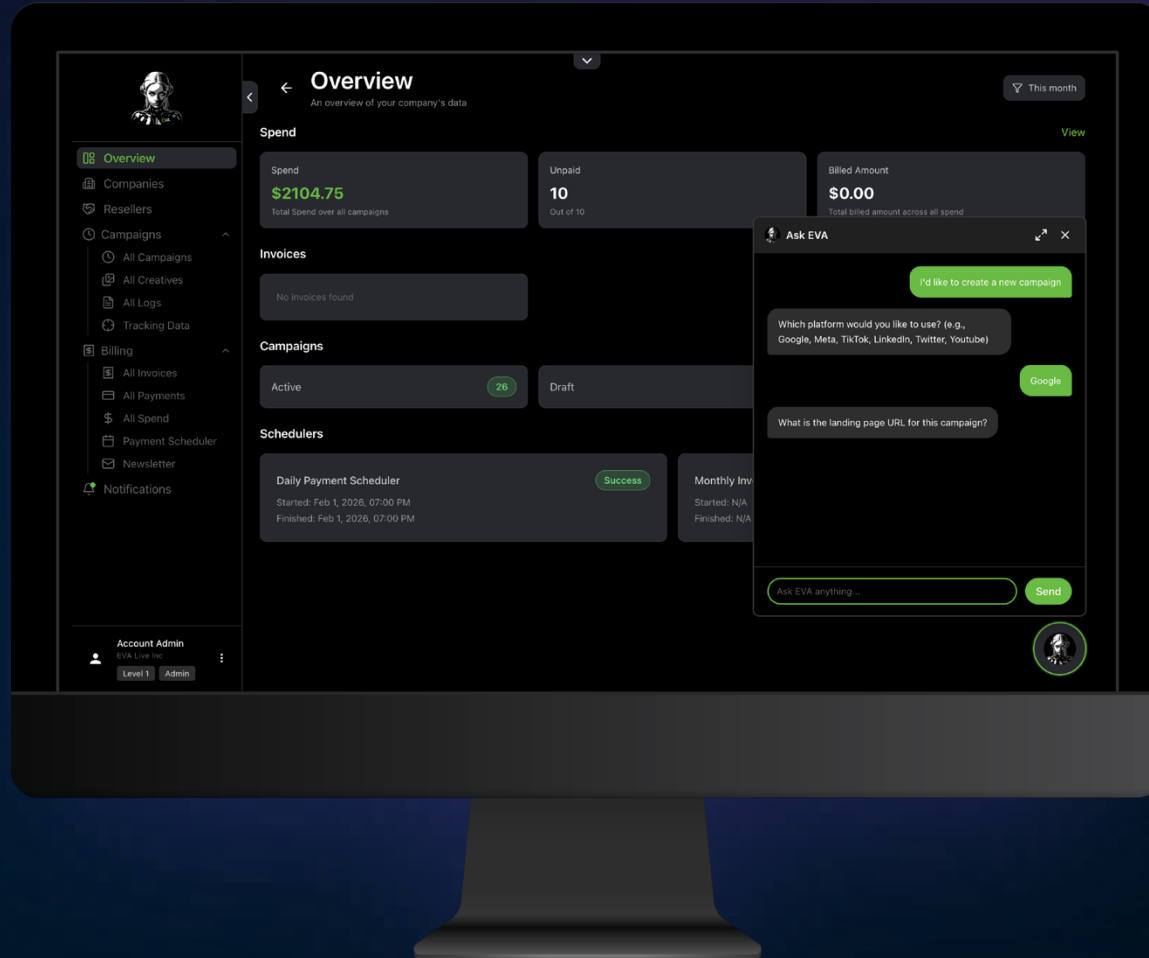# Meet EVA.live

The Future of
Intelligent
Advertising

NASDAQ: GOAI

www.evaxai.com

EVA

What Makes EVA Different

Next-Generation AI

✓ Built from the ground up with proprietary real-time learning technology.

✓ Continuously improves targeting without manual tuning.

✓ Eliminates traditional A/B testing inefficiencies.

✓ Reduces fraud and enhances ROI

Business Model & Growth

EVA runs a scalable AI revenue engine designed for high margins, recurring expansion, and sustained long term growth.

NASDAQ: GOAI

✓ **Recurring Revenue Streams**
Subscription and platform fees that generate predictable monthly revenue

✓ **Performance-Based Fees**
Additional earnings tied directly to ROI improvements delivered by NeuroServer

✓ **Scalable AI Automation**
AI replaces manual campaign labor, lowering operational costs and increasing throughput

✓ **Efficiency Advantage**
Automation boosts client ROI by up to 40 percent, driving larger budgets onto the platform

✓ **High Client Retention**
Sticky, mission-critical products used across multiple industries ensure long-term customer value

EVA.LIVE

2025 Highlights

- ✓ Twenty-five million in gross revenue driven by accelerating AI adoption

- ✓ Consistent twenty percent quarter over quarter growth across core operations

- ✓ Four advanced AI products in development with two already in market

- ✓ Successful B-B beta launch validating enterprise demand

Competitive Positioning

Eva has spent the past decade engineering the next generation of ad-server technology, creating a foundation that competitors are only now beginning to chase.

NASDAQ: GOAI

EVA.LIVE

Product Lineup

AI-powered tools built to increase productivity and scale any business.

NeuroServer
AI Ad Engine

Our AI ad server powers more than 10,000 simultaneous campaigns with advanced automation and precision.

Revenue Driver

FraudFence
Fraud Protection

Prevent ad fraud and protect more than a quarter of your ad budget by detecting and blocking suspicious activity.

Margin Enhancer

IntelliChat
AI Conversion Platform

Always-on AI that chats, texts, and calls to qualify leads, support customers, and convert traffic around the clock.
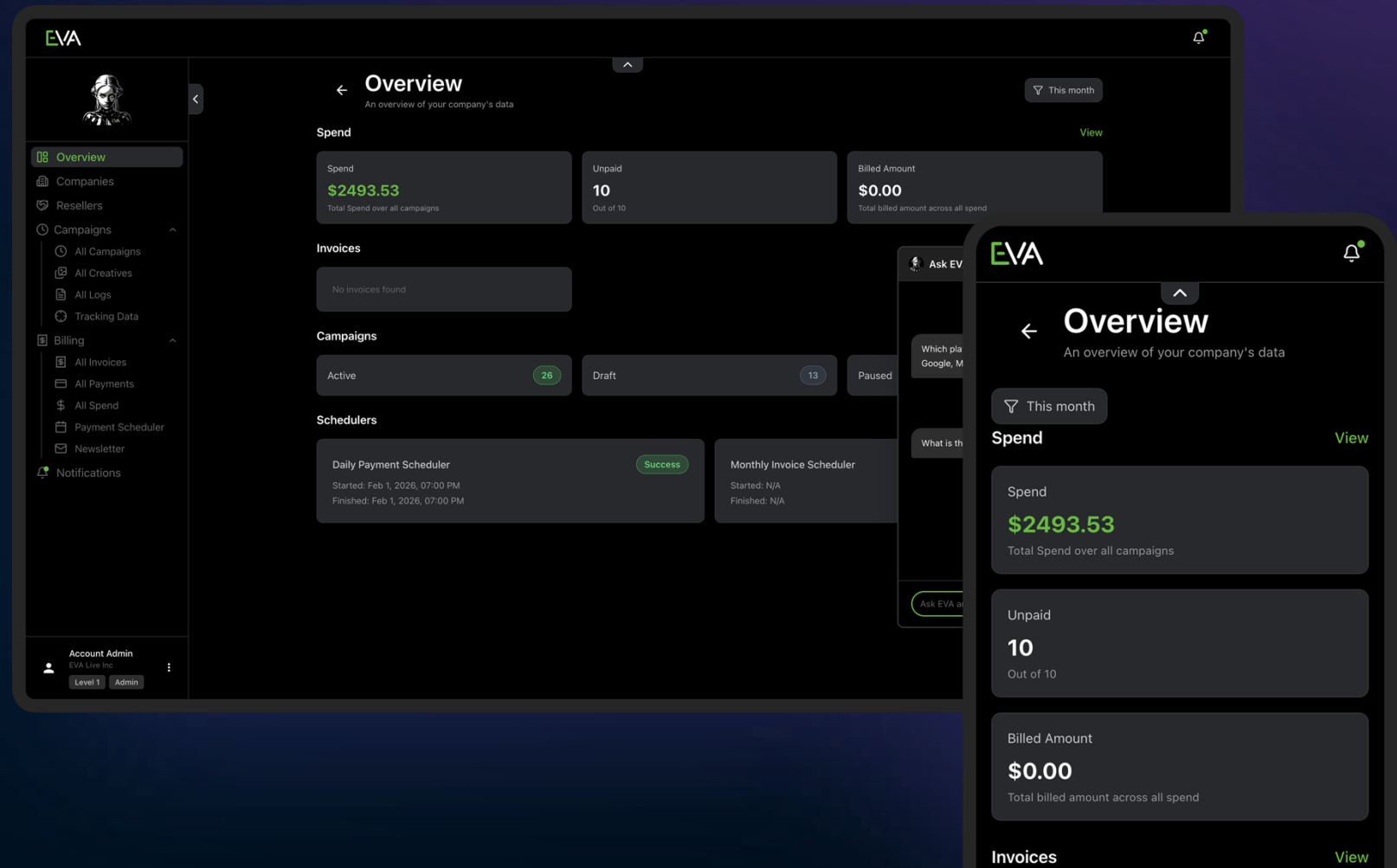
Future Growth

Introducing NeuroServer

The Most Advanced AI Ad Server Ever Built!

Key Capabilities

- ✓ Continuous real-time learning and optimization.
- ✓ Automated ad generation and deployment.
- ✓ Multi-platform & social distribution.
- ✓ Fraud detection and prevention
- ✓ Improves return on investment by up to 40%

EVA.LIVE

Digital Advertising Opportunity

✓ Digital advertising is a multi-hundred billion dollar market with sustained growth

✓ AI is reshaping how performance marketers optimize spend and eliminate waste

Challenges Today

• Manual optimization lags real performance.

• Wasted spend due to fraud and slow testing cycles.

• Fragmented campaign management across platforms

Digital Marketing Industry Revenue Forecast

Eva Live Inc.
4.56 D USD −6.15 −56.94% Past month

1D **1M** 3M 1Y 5Y All

10.00
9.00
8.00
7.00
6.00
5.00
4.00
3.00

29   Feb   4   9   11   13

GOAI stock price by TradingView

NASDAQ: GOAI

Where to Find GOAI

You can purchase EVA Live, Inc. stock through most major U.S. brokerage platforms.

E✳TRADE   *charles*SCHWAB   Robinhood   Fidelity INVESTMENTS

Management Team

Behind EVA is a management team with a track record of delivering advanced AI products, optimizing large-scale systems, and building successful technology companies.

David Boulette
Founder & CEO

EVA
Chief Intelligence Officer

Imran Firoz
CFO

Javanshir Khazali
VP of Corporate Finance, Compliance & Investor Relations

CJ Melone
VP of Business Development & Operations

Ryan Bartlette
Senior UIX Designer

Robert Vaccaro
Lead Software Engineer

Caleb Ross
Head of Sales

Board of Directors

Our board of directors provides strategic oversight grounded in decades of leadership across enterprise software, AI systems, and high-growth technology companies.

David Boulette
Founder & CEO

Daryl Walser
Director

Phil Aspin
Independent Director

Rizvan Jamal
Independent Director

Terry R. Fields
Director

Ali Shadman
Independent Director

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Contact Information

EVA Live Inc.
Los Angeles, CA

Name: David Boulette
Phone: (310) 229 5981
Email: dave@eva.live